

Mike Buffo

Filmmaking Lifestyle Mentor

Helping Video Professionals Generate Success



Introduction:

Most young video-creators, film-major graduates, and video professionals are great at what they do, but struggle to find as much work as they want. Even though they may have had the training to fulfill professional film projects, most haven't had the experience they need to succeed in leading a sustainable lifestyle making movies – no matter where they live.

Once they learn the essential elements of being an entrepreneur in the video production industry, and understand how to casually develop film projects, it becomes easy to get paid well for their work so they can make the difference they want and live life "on-purpose" with the career path they've chosen.

Presentation Topics

How to Make Movies Without Money

45min-1.5hrs

In this presentation your audience will learn the essential elements of making videos using the resources available.

They will discover:

- The Secret to Producing a Movie as a Group
- What Are the Components of a Story Worth Telling
- Why Is Content King and Tech is Not
- 3 Principles of EXPERT Composition that Can Turn ANY Camera Into the Best Camera

"War of the Limelight" Feature Film Screening and Discussion

100min film + 1.5hr discussion (recommended)

Presented w/Mike in attendance or by using the Limelight Facilitator Packet, your audience will:

- Motivated to Tell Stories that Uplift & Inspire
- Develop Awareness Through Participation in Issues Presented in the Film: Social Justice, Conflict, Privilege, School Rivalry, Racial Stereotype, Online Security, Secrecy, Islamophobia, and Purpose

About Mike Buffo:

Producer/Director of Photography, Mike Buffo, along with his wife Brittney Buffo, are the Monterey Peninsula's leading authorities when it comes to helping Filmmaking Students, Video Professionals, and Innovative Entrepreneurs lead sustainable and creatively-rewarding lives.

When they started out, they struggled to get paid well enough to make ends meet. Fortunately, they figured out an effective and purpose-based method for creating video work with any business owner. They have led full-time filmmaking careers for the past 6 years while raising a family, have starred in many of their own films, and have helped grow more than 100 young careers.

Mike and Brittney also believe in giving back. Over 80% of their students have qualified to receive some kind of scholarship assistance through over \$100,000 in grant funding that they have secured since their Academy began in 2011.

What People Say about HARA Academy:

"Before HARA I knew that I loved acting and film, but I had no idea how to get started on a career in the film industry. Using what I learned in the 2 years that I took classes, I was able to move to Los Angeles and immediately begin working in the film industry..."

–Eric Hinwood, Director of WAR OF THE LIMELIGHT

What People Say about "War of the Limelight"

"This film reminded me that I am American because of geographical luck of my birth." –Ellen Gannon

"A must see for everyone who has a heart" –Ona Rottenberg

"Right on time subject. Knowledge precedes understanding and action. Brilliant Work!" –Barbara Cummings

Planning a screening of "War of the Limelight" for your whole school or classroom? Your audience will be delighted by Mike's dynamic and knowledgeable stage presence, and will walk away with tangible strategies they can apply to their filmmaking careers immediately.

For Bookings, contact Mike Buffo,

Program Director: mike@haramotionpictures.com, or 831-204-0328

www.HARA-Academy.com